

## Client Spotlights & Successes for 2020

We have all experienced a year of difference with a global impact on lives and careers. Change has been dramatic in personal and professional lives and now we must look towards career opening opportunities for resetting goals and reframing our skills for the future.

Soft skills are even more important than ever and we thought we would share with you the wonderful success stories of three of our clients. We are grateful that they have allowed us to tell you of their hard work and success, lifting all our spirits as we look forward to 2021.

Enjoy their success as much as we have enjoyed participating in them.

Warmest wishes for a safe and enjoyable holiday season.

### Modern Charm & Perfect Poise

#### Introducing Flora Bui

Flora participated in our Modern Charm & Perfect Poise program in 2014. Flora was an eager student and supported by her mother actively absorbed and cultivated the essence of modern charm and perfect poise. We were delighted to hear from Flora last month that the investment in the program has opened many doors and career opportunities since.

"I wanted to say a huge thank you to Julie from the Sydney School of Protocol for making such a huge impact in my life and little did I know in 2014 at the cheeky age of 16 that this has not only progressed my self development into the woman that I am today but also how those little habits play in my day to day life and now just comes naturally without even realising. I could not highly recommend this program more than enough and praise further enough for those who want to make those changes in their careers or personal life. Thank you Julie and Rachel for making such an impact in myself and for me to pin point it now at 2020."

The University of Adelaide Study Tour  
Becoming a Global Corporate Citizen

## Introducing Sofia Pichardo

Sofia participated in the Global Corporate Citizen Study Tour, a joint collaboration between the Sydney School of Protocol and The University of Adelaide in 2017 hosted with our partner the Sofitel Sydney Wentworth. We have followed her career successes since and congratulate her on the latest achievement gaining a Bachelor of Commerce and a Bachelor of Laws.

"After 4.5 years, I have finally graduated with a Bachelor of Commerce (majoring in Accounting) and a Bachelor of Laws. I have met some incredible people along the way and thank them all for their help to date. Some of my favourite memories include my trip to Sydney with the Sydney School of Protocol, becoming a Chartered Accountants Australia and New Zealand Achiever, and volunteering with The Australian Bar Association (ABA). Looking forward to what the future holds."

## Discovery Program & Smart Communications

### Introducing Linda Lou

Linda joined our popular Discovery Program Series in 2019 and followed up with a Mastery session in 2020 in Smart Communications. Linda was seeking to enhance her techniques and tools for effective video interviews.

We congratulate Linda on her latest interview segment on the "Insider" chatting with Anita Savage, a highly experienced broadcast journalist and the first News Director of Hope Media Limited – HOPE 103.2FM

[Click to view video](#)

