


Returning to the business world or considering a career change?

WOMEN IN FRONT

*We invite you to join our exclusive One-Day Mastery Program with the Experts
Saturday 17 March 2018 St James Centre - 111 Elizabeth Street (opposite St James station)
Level 13 - Sydney CBD*

 The Protocol School of Washington

In this exciting and stimulating one day Women in Front Mastery Program, you will discover the soft skills necessary to get ahead in business whether you are either re- entering the business world or considering a career change.

This training will support you to enhance your personal brand and reputation. Through a practical and research based mastery experience, you will increase your understanding of how to build a personal brand and how to create alignment with a business brand. You will gain tools for building your confidence, for developing your presence, and to help you understand and use the subtle social nuances that help to build successful professional relationships.

This mastery course will enable you to communicate and interact with others to build confidence and increase trust. You will learn how to manage expectations, develop a strong network, and to align your personal and business brand consistently. Armed with those skills you will be able to catapult ahead of the competition and define yourself as a professional.

You will be inspired to:

- Use your new confidence and insight to step forward
- Define new goals and to plan how to achieve them
- Audit and develop your Personal Brand
- To take your next step/overcome your next challenge
- Exude presence and confidence
- Present a polished and professional image
- Communicate potent and consistent messages
- Network for success

You will learn tangible skills and how to:

- Build on your strengths and identify weaknesses
- Understand how to build rapport and relationships
- Control first impressions, eye movements, and non-verbal signals
- Mingle, introduce yourself and others
- Make small talk and interact with ease
- Network effectively and confidently
- Host a business cafe meeting
- Create a business wardrobe to impress

Time: 9.30 – 5.30pm

Cost: \$849

*Limited to 10 participants
Includes a networking lunch*



Julie Lamberg-Burnet
[Click for profile](#)



Rick van der Zwan
[Click for profile](#)



Jeff Lack
[Click for profile](#)



Stephanie Maddren
[Click for profile](#)

Contact Julie at julie@sydneyschoolofprotocol.com.au for more information or click 'Book now' to reserve your place

BOOK NOW